

# Privacy Policy

**Effective Date:** January 1, 2025

**Last Updated:** July 16, 2025

At **MyBellaRooh.com** ("we", "us", or "our"), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains what information we collect, how we use it, and the choices you have. By using our website, you agree to the terms outlined here.

## 1. Information We Collect

We collect information from you when you:

- Place an order
- Create an account
- Subscribe to a newsletter
- Fill out a form or contact us
- Use our website (via cookies and tracking tools)

**Information we may collect includes:**

- **Name**
- **Email address**
- **Shipping and billing addresses**
- **Phone number**
- **Payment details (processed securely through third-party services)**
- **IP address and browser/device info**
- **Order and interaction history**

## 2. How We Use Your Information

We use your information to:

- Process and ship your orders
- Communicate with you about your order or account
- Send updates, promotions, or newsletters (only if you opt in)
- Improve our website and customer experience
- Prevent fraud and ensure website security
- Comply with legal obligations

## 3. How Your Information Is Shared

We do **not** sell or rent your personal data.

We may share your information with:

- **Trusted third-party services** (like payment processors, shipping carriers, email platforms)
- **Legal authorities**, when required to comply with the law or to protect our rights

These providers are only given access to what is necessary and are required to protect your data.

## 4. Cookies and Tracking Technologies

We use cookies and similar tools to:

- Remember your preferences and cart
- Analyze site usage for performance and improvements
- Deliver personalized content or promotions (if applicable)

You can disable cookies in your browser settings, but some features may not work properly.

## 5. Your Choices

- **Email Opt-Out:** You can unsubscribe from marketing emails at any time via the “unsubscribe” link.
- **Account Info:** You can update or delete your account info by logging into your account or contacting us.
- **Do Not Track:** Our site does not respond to browser "Do Not Track" signals at this time.

## 6. Data Security

We implement industry-standard safeguards (SSL, encryption, secure payment gateways) to protect your data. However, no method of transmission over the internet is 100% secure, so we cannot guarantee absolute protection.

## 7. Children's Privacy

Our website is not intended for persons under 18 years old. We do not knowingly collect information from anyone under 18 years old.

## 8. Third-Party Links

Our site may include links to other websites. We are not responsible for their content or privacy practices. Please review their policies before sharing your data.

## 9. Your Rights (If Applicable)

If you're located in California or the EU/UK, you may have rights under CCPA or GDPR, including the right to access, correct, delete, or restrict the use of your data. To make a request, email us at [broohoffice@gmail.com](mailto:broohoffice@gmail.com).

## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted here with a revised date. Your continued use of the website indicates acceptance of any changes.

## 11. Contact Us

For any questions about this Privacy Policy or your data:

**MyBellaRooh**

Email: [broohoffice@gmail.com](mailto:broohoffice@gmail.com)

Phone: +1(701)388-4161